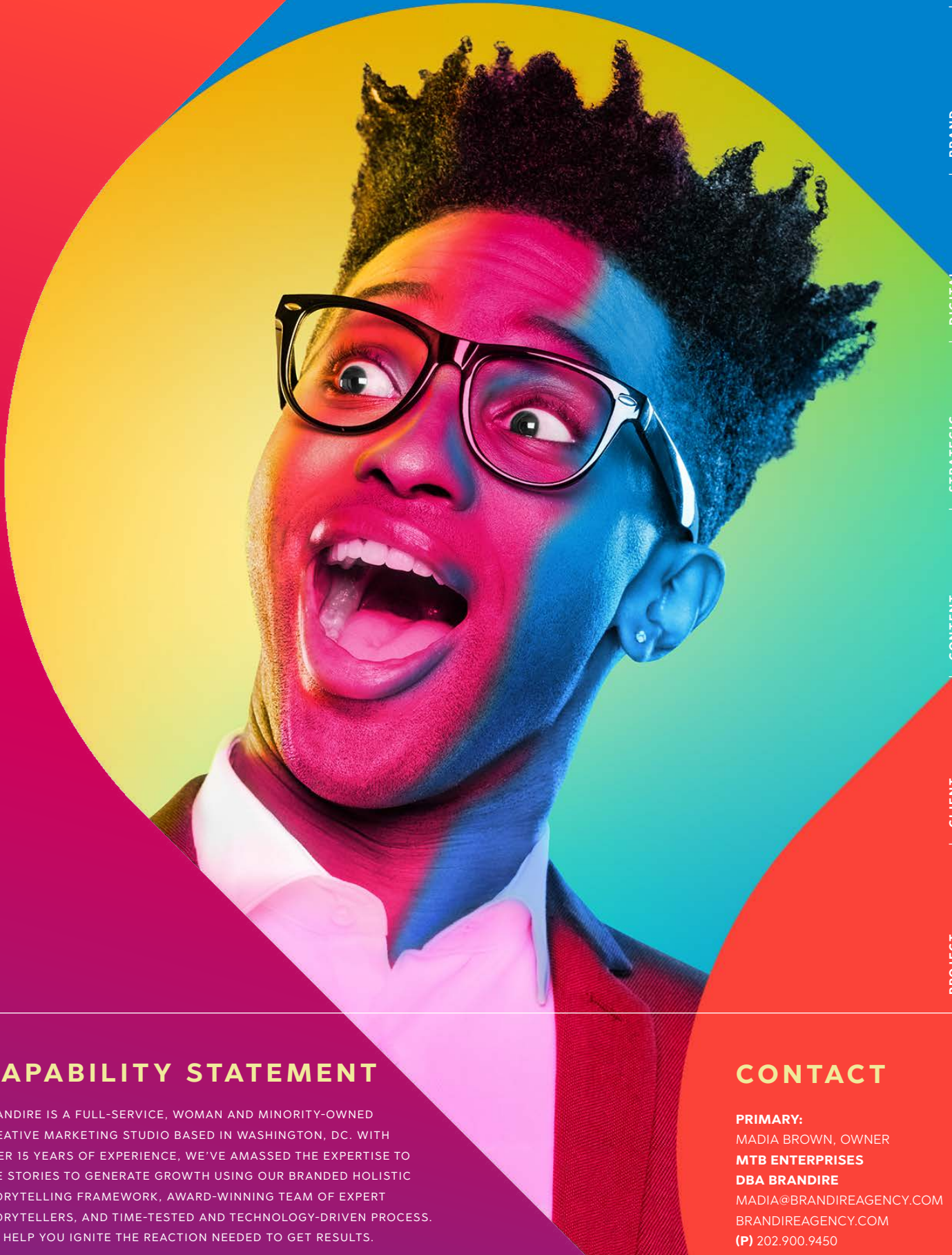




brandireTM

powered by TomahWares

Ignite Reaction



PROJECT MANAGEMENT | CLIENT MANAGEMENT | CONTENT DEVELOPMENT | STRATEGIC PLANNING | DIGITAL MARKETING | BRAND DEVELOPMENT | TEAM MANAGEMENT

CAPABILITY STATEMENT

BRANDIRE IS A FULL-SERVICE, WOMAN AND MINORITY-OWNED CREATIVE MARKETING STUDIO BASED IN WASHINGTON, DC. WITH OVER 15 YEARS OF EXPERIENCE, WE'VE AMASSED THE EXPERTISE TO USE STORIES TO GENERATE GROWTH USING OUR BRANDED HOLISTIC STORYTELLING FRAMEWORK, AWARD-WINNING TEAM OF EXPERT STORYTELLERS, AND TIME-TESTED AND TECHNOLOGY-DRIVEN PROCESS. WE HELP YOU IGNITE THE REACTION NEEDED TO GET RESULTS.

CONTACT

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WHY BRANDIRE?

We are an award-winning woman and minority-owned creative brand marketing communications studio based in Washington, DC and Certified Business Enterprise (CBE) that helps you transform the right audiences into the fiercest brand loyalists. We specialize in brand development and awareness through strategy, creative development, and integrated marketing. On average, we improve the results of our client's primary marketing objective by 200%.

Project Highlights:

- DC Department of Energy & Environment** - City-wide Marketing & Communications (*Research, Strategy, Messaging, Outreach, Design, Media*)
- DC Commission on Arts & Humanities** - 50th Anniversary Marketing (*Strategy, Content Writing, Video Production, Audio Recording & Editing*)
- United Medical Center** - Marketing & Communications (*Strategy, Content Creation, Social Media Management, Outreach, Design*)
- Sibley Memorial Hospital** - Program Marketing (*Research, Action Planning, Graphic Design, Video Production, Messaging, Marketing Strategy, Outreach*)



STRATEGY

Marketing
Branding
Campaign
Communications
Omni-Channel



MESSAGING

Key Messaging
Taglines
Writing
Editing
Story Dev.



CREATIVE

Brand Design
Web Design
Print Design
Digital Design
Creative Dir.



OUTREACH

Social Media
Live Events
Public Relations
Media Buying
Targeting



PRODUCTION

Video & Audio
Animation
Planning
Directing
Logistics



DATA

Market Research
Data Analysis
Insights
Track & Report
Action Planning

NAICS CODES

541613

541430

541921

541922

60105409

80141505

86101717

DUNS

07-996-1515

CONTACT

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CONTACT US

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We accept all major forms of credit cards and electronic payments.



CLIENT HIGHLIGHTS

We've had the privilege to work with nearly 100 clients locally, nationally, and globally over the past 15 years. We would love to add you to the list.



TESTIMONIALS

"[Brandire] has a unique ability to design to the desires of the client and also transcend and take those desires to the next level. They do more than just "follow instructions." They listen and then create beautifully."

— **Chris Jenkins, Brothers Speak**

"[Brandire] listens to your ideas and helps you bring it to life in the most professional way possible. We love their professionalism, impeccable service, recommendations, attention to detail, and most importantly, the speed at which everything was completed."

— **Ahmed Kalokoh, SAPPE Custom Euro Suits**

"[Brandire] was wonderful to work with - excellent design work, high quality, responsive, flexible, and easy to communicate with."

— **Maimah Karmo, Tigerlily Foundation**

CERTIFICATIONS & AWARDS

